

# Empower your brand

WITH NAVEEN GRAPHIC



This brochure contains examples of our creative work for **customers from every market sector**. If there's something we haven't covered, contact us now or visit

[www.naveengraphic.com](http://www.naveengraphic.com)



SUCCESS • HONESTY •



Naveen Graphic is your go-to creative partner for branding and design services. We specialize in empowering startups **with unique branding strategies, stunning social media designs,** and creative video editing. Let us help you tell your story and stand out in the market!

[www.naveengraphic.com](http://www.naveengraphic.com)

• INTEGRITY • TEAMWORK





**We craft and build engaging brand communications through design led thinking.**

# Design

*We specialise in design and brand solutions to **connect your brand** with your customer.*

We adopt a collaborative approach to projects – and you are a part of that. Whether we are designing your business identity or creating marketing communications and promotional material, our aim is to make it;

- **Memorable**
- **Strike a chord with your target market**
- **Fit your brand and vision**
- **Work in all mediums**

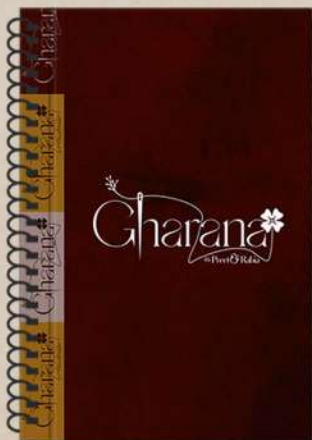


# Branding



## Branding for Startups

Launching a new business? Our team of experts will work closely with you to create a compelling brand identity that resonates with your target audience. From logo design to brand guidelines, we've got you covered.

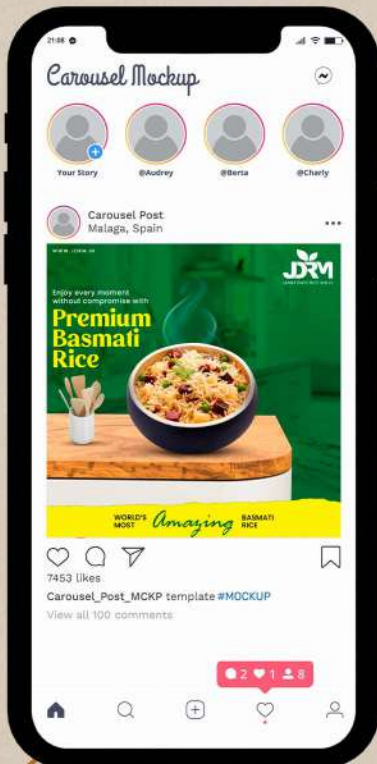




## Social Media Design



In today's digital age, a strong social media presence is crucial. We design eye-catching social media graphics that boost engagement and convey your brand message effectively across platforms like Facebook, Instagram, LinkedIn, and more.



# Social Media



# Packaging

## Print & Packaging Design



Make a lasting impression with our top-notch print and packaging design services. Whether you need brochures, business cards, or product packaging, our creative designs will elevate your brand's visual appeal.





## Creative Video Editing



Enhance your brand story with professional video editing. Our creative team transforms raw footage into captivating videos that highlight your brand's unique qualities and engage your audience.

# Video Editing







# WHY Choose US?

**Expertise :** With years of experience in the industry, our talented team brings innovative ideas and professional expertise to every project.

**Customization:** We tailor our services to meet your specific needs and objectives, ensuring your brand stands out in the competitive market.

**Quality:** We are committed to delivering high-quality designs and services that exceed your expectations.

**Support:** We build long-term relationships with our clients, offering continuous support and creative solutions to help your business grow.

= idea =



# PRICING PACKAGES

**CUSTOM PACKAGES AVAILABLE!**

DON'T SEE A PACKAGE THAT FITS YOUR NEEDS? CONTACT US TO CREATE A CUSTOMIZED PACKAGE TAILORED TO YOUR SPECIFIC REQUIREMENTS.

## Branding for Startups

<p><b>Personal</b> Yearly Plan</p> <p><b>₹15,000</b></p> <p>Logo Design (3 Concepts)          Business Card Design          Social Media Profile &amp; Cover Images          Brand Guidelines Document</p>	<p><b>POPULAR</b></p> <p><b>Startup</b> Yearly Plan</p> <p><b>₹25,000</b></p> <p>Logo Design (5 Concepts)          Business Card &amp; Letterhead Design          Social Media Profile &amp; Cover Images          Brand Guidelines Document</p>	<p><b>Corporate</b> Yearly Plan</p> <p><b>₹40,000</b></p> <p>Logo Design (8 Concepts)          Complete Stationery Design (Business Card, Letterhead, Envelope)          Social Media Profile &amp; Cover Images          Brand Guidelines Document          Marketing Materials (Brochure/Flyer Design)</p>
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## Social Media Design

<p><b>Personal</b> Yearly Plan</p> <p><b>₹8,000/Month</b></p> <p>10 Social Media Posts/Month          2 Animated Posts/Month          Profile &amp; Cover Image Design</p>	<p><b>POPULAR</b></p> <p><b>Startup</b> Yearly Plan</p> <p><b>₹15,000/Month</b></p> <p>15 Social Media Posts/Month          Profile &amp; Cover Image Design          5 Animated Posts/Month          Monthly Performance Report</p>	<p><b>Corporate</b> Yearly Plan</p> <p><b>₹25,000/Month</b></p> <p>20 Social Media Posts/Month          Profile &amp; Cover Image Design          10 Animated Posts/Month          Monthly Performance Report          Social Media Strategy Consultation</p>
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## Print & Packaging Design

<p><b>Personal</b> Yearly Plan</p> <p><b>₹5,000</b></p> <p>Business Card Design          Brochure - 4 page          Flyer Design - 2 page</p>	<p><b>POPULAR</b></p> <p><b>Startup</b> Yearly Plan</p> <p><b>₹12,000</b></p> <p>Business Card Design          Brochure - 6 page          Flyer Design - 6 page          Product Packaging Design (1 Product)</p>	<p><b>Corporate</b> Yearly Plan</p> <p><b>₹25,000</b></p> <p>Business Card Design          Brochure - 12 page          Flyer Design - 10 page          Product Packaging Design (Up to 3 Products)          Custom Marketing Materials Design</p>
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## Creative Video Editing

<p><b>Personal</b> Yearly Plan</p> <p><b>₹7,000/Video</b></p> <p>Up to 2 Minutes of Edited Video          Basic Effects &amp; Transitions          Background Music</p>	<p><b>POPULAR</b></p> <p><b>Startup</b> Yearly Plan</p> <p><b>₹7,000/Video</b></p> <p>Up to 5 Minutes of Edited Video          Advanced Effects &amp; Transitions          Background Music &amp; Voiceover          Subtitles</p>	<p><b>Corporate</b> Yearly Plan</p> <p><b>₹7,000/Video</b></p> <p>Up to 5 Minutes of Edited Video          Advanced Effects &amp; Transitions          Background Music &amp; Voiceover          Subtitles</p>
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WE ARE  
PROUD TO BE  
WORKING

**WITH 50+  
BRANDS,**

DELIVERING  
EXCEPTIONAL  
CREATIVE  
SOLUTIONS  
THAT DRIVE

**SUCCESS**

AND

**GROWTH.**



# CONTACT US TODAY!

READY TO  
TAKE YOUR  
BRAND TO  
THE NEXT  
LEVEL?  
GET IN  
TOUCH WITH  
NAVEEN  
GRAPHIC AND  
LET'S START  
CREATING  
SOMETHING  
AMAZING  
TOGETHER.

